

CHEESE MARKET NEWS

c/o Directory Division (847) 559-8855 Fax: (866) 873-9388 cmn@directorypub.net
www.cheesemarketnews.com

Here is your opportunity to be eligible for a FREE listing in the print AND online **CHEESE MARKET NEWS 2018 Market Directory**. The print directory is published in December 2017. The online directory is available all year long. You may view the interactive CMN Market Directory at www.directorypub.com/cmn.

Who makes what and how to reach them is valuable information in today's competitive cheese market. If you're not listed in our directory, you're missing out on an important marketing opportunity. It makes good business sense to be visible and "accounted for" in the areas of the cheese industry you serve.

There are 2 ways to add your listing to this valuable resource:

1. Go online to www.directorypub.com/CMN:

Cheese Manufacturers: Click on "Add/Update Cheese Manufacturer/Marketer Listing" and then Register With Us."

Suppliers: Click on "Add/Update Supplier Listing" and then "Register With Us."

Once we receive your registration we will email you a user name and password to update your listing online.

2. Complete this application form:

Return by : EMAIL to cmn@directorypub.net or FAX to (866) 873-9388

If you have questions regarding your listing, please contact our Directory Manager, Maryl Leonard at (847) 559-8855 or cmn@directorypub.net. If you would like more information regarding advertising or listing enhancements, please contact me at (608) 831-6002 or squarne@cheesemarketnews.com. Remember...we need your response to provide you with an accurate listing!

Susan Quarne
Publisher

P.S. See the next page to add your listing and find out about our exciting new listing enhancement options!

EXCLUSIVE LISTING ENHANCEMENTS!!!!!!

We continue to offer you another benefit to help your company increase sales...our full directory is offered online at our website www.cheesemarketnews.com

In addition to your FREE listings, you also have an opportunity to enhance your presence via the enhancement options below. Please go to www.cheesemarketnews.com and click on "Market Directory Online" for examples of the enhancement options available.

If you have any questions regarding your listing, please contact Maryl Leonard at 847/559-8855 or cmn@directorypub.net. If you would like more information on enhancing your listing, please contact Susan Quarne at 608/831-6002 or squarne@cheesemarketnews.com.

2018 CHEESE MARKET NEWS MARKET DIRECTORY - APPLICATION FOR FREE LISTING

Cheese Manufacturer/Marketer Supplier

Please type or print the following information as you would like to see it appear in the 2018 CHEESE MARKET NEWS Market Directory.

Company Name _____

Street Address or P.O. Box _____

City _____ State _____ Zip _____

Sales Contact _____

Phone _____ Fax _____

E-mail _____ Web _____

Authorized By _____ Title _____ Date _____

FAX TO: CHEESE MARKET NEWS, Directory Division (866) 873-9388.

LISTING ENHANCEMENT OPTIONS

Increase your web traffic and sales leads with these enhanced services from CHEESE MARKET NEWS.

Please indicate your choices and payment type along with your signature below. **Payment MUST accompany order.**

- BOLDFACE listing** — upgrade applies to print & online versions \$100.00
- "TRAFFIC STOPPER" LOGO** — upgrade applies to print (*black & white*) & online (*color*) versions \$125.00
- 100 WORD BUSINESS ACTIVITY DESCRIPTION** — upgrade applies to online version only \$125.00
- LOGO* + DESCRIPTION** — combine and save! \$200.00
- HOT LINK** to your company's website — upgrade applies to online version only \$100.00
- TILE AD*** links to your company's website — upgrade applies to online version only \$500.00
(Hot Link & Tile Ad effective Jan. 1, 2018-Dec. 31, 2018, max. 10 product categories)
- "E" Package** Full Social Media Electronic Package \$900.00
(includes ROS Rotating Tile Ad, Online Directory Tile Ad (max. 10 product categories), Boldface Listing, Traffic Stopper Logo, Company Description and Hot Link direct to your website.) Hot Link & Tile Ad effective Jan. 1, 2018-Dec. 31, 2018

TOTAL PAYMENT \$ _____

Check Enclosed American Express Mastercard VISA

Security Code: _____

Card Number: _____ Exp. Date _____

Name _____ Title _____

Signature _____ Date _____

(Signature must be included above for credit card payment. Make checks payable to Cheese Market News.)

*LOGO: Minimum 300 dpi, .4-color eps, .tif or .jpg / Pick-up last year's logo

TILE AD: 300 pixels in width by 250 pixels in height. JPEG, animated or static GIF or Flash file formats. Flash file sizes may not exceed 200 kb and a static JPEG should be supplied for site visitors who do not have Flash Player installed.

Email logo, description text and/or Tile Ad file to cmn@directorypub.net

FORM A

CHEESE MARKET NEWS MARKET DIRECTORY CHEESE MANUFACTURER PRODUCT CATEGORY FORM

Please refer to the product categories below when checking your listing/completing your questionnaire.

Return to: CHEESE MARKET NEWS, c/o Directory Publishing Services, 1500 Shermer Rd., Suite 306, Northbrook, IL 60062 (847) 559-8855 FAX: (866) 873-9388

Analog Cheese (Imitation)

- bulk (01000A)
- cuts (01000B)
- fat free (01000C)
- flavored (01000D)
- grated (01000E)
- Kosher (01000F)
- reduced cholesterol (01000G)
- reduced fat (01000H)
- reduced sodium (01000I)
- shredded (01000J)
- sliced (01000K)
- soy (01000L)
- other _____ (01000M)

Baby Swiss

- block (01040A)
- bulk (01040B)
- cuts (01040BC)
- fat free (01040D)
- flavored (01040E)
- Kosher (01040F)
- loaf (01040G)
- organic (01040H)
- reduced cholesterol (01040I)
- reduced fat (01040J)
- reduced sodium (01040K)
- shredded (01040L)
- sliced (01040M)
- smoked (01040N)
- wheels (01040O)
- other _____ (01040P)

Blue/Gorgonzola

- aged (01080A)
- bulk (01080B)
- crumbled (01080C)
- cups (01080D)
- cuts (01080E)
- dehydrated (01080F)
- fat free (01080G)
- flavored (01080H)
- imported (01080I)
- Kosher (01080J)
- organic (01080K)
- reduced cholesterol (01080L)
- reduced fat (01080M)
- reduced sodium (01080N)
- wedges (01080O)
- wheels (01080P)
- other _____ (01080Q)

Brick

- bulk (01120A)
- cuts (01120B)
- fat free (01120C)
- flavored (01120D)
- grated (01120E)
- Kosher (01120F)
- loaf (01120G)
- organic (01120H)
- reduced cholesterol (01120I)
- reduced fat (01120J)
- reduced sodium (01120K)
- shredded (01120L)
- sliced (01120M)
- other _____ (01120N)

Brie/Camembert

- baked (01160A)
- bulk (01160B)
- cuts/wedges (01160C)
- fat free (01160D)
- flavored (01160E)
- Kosher (01160F)
- loaf (01160G)
- organic (01160H)
- reduced cholesterol (01160I)
- reduced fat (01160J)
- reduced sodium (01160K)
- spreads (01160L)
- tubs (01160M)
- wheels (01160N)
- other _____ (01160O)

Cheddar

- aerosol spreads (01200A)
- aged (01200B)
- barrels (01200C)
- blends (01200D)
- block (01200E)
- bulk (01200F)
- curds (01200G)
- cuts (01200H)
- daisy (01200I)
- dehydrated (01200J)
- double cream (01200K)
- dried (01200L)
- fat free (01200M)
- flavored (01200N)
- fresh (01200O)
- gems (01200P)
- grated (01200Q)
- horns/mini horns (01200R)
- Kosher (01200S)
- loaf (01200T)
- long horns (01200U)
- low fat (01200V)
- mammoth (01200W)
- marbled (01200X)
- midget (01200Y)
- mild (01200Z)
- organic (01200AA)
- pepper (01200BB)
- reduced cholesterol (01200CC)
- reduced fat (01200DD)
- reduced sodium (01200EE)
- sharp (01200FF)
- shredded (01200GG)
- sliced (01200HH)
- smoked (01200II)
- spreads (01200JJ)
- sticks (01200KK)
- wedges (01200LL)
- wheels (01200MM)
- white aged (01200NN)
- other _____ (01200OO)

Colby

- block (01240A)
- bulk (01240B)
- curds (01240C)
- cuts (01240D)
- daisy (01240E)
- fat free (01240F)
- flavored (01240G)
- grated (01240H)
- horns/mini horns (01240I)
- Kosher (01240J)

- long horns (01240K)
- organic (01240L)
- reduced cholesterol (01240M)
- reduced fat (01240N)
- reduced sodium (01240O)
- shredded (01240P)
- sliced (01240Q)
- other _____ (01240R)

Colby/Monterey Jack Combo

- block (01280A)
- bulk (01280B)
- cuts (01280C)
- fat free (01280D)
- flavored (01280E)
- grated (01280F)
- horns/mini horns (01280G)
- Kosher (01280H)
- organic (01280I)
- pepper (01280J)
- reduced cholesterol (01280K)
- reduced fat (01280L)
- reduced sodium (01280M)
- shredded (01280N)
- sliced (01280O)
- other _____ (01280P)

Cold Pack

- balls (01320A)
- blends (01320B)
- bulk (01320C)
- crocks (01320D)
- fat free (01320E)
- flavored (01320F)
- Kosher (01320G)
- logs (01320H)
- organic (01320I)
- reduced cholesterol (01320J)
- reduced fat (01320K)
- reduced sodium (01320L)
- spreads (01320M)
- tubs (01320N)
- other _____ (01320O)

Cream Cheese

- aerosol (01340A)
- blends (01340B)
- bricks (01340C)
- bulk (01340D)
- filling (01340E)
- flavored (01340F)
- kosher (01340G)
- lite (01340H)
- loaf (01340I)
- organic (01340J)
- sauces (01340K)
- single serving (01340L)
- spreads (01340M)
- tubs (01340N)
- other _____ (01340O)

Edam/Gouda

- aged (01360A)
- block (01360B)
- bulk (01360C)
- cubes (01360D)
- cuts (01360E)
- fat free (01360F)
- flavored (01360G)
- Kosher (01360H)

- loaf (01360I)
- organic (01360J)
- reduced cholesterol (01360K)
- reduced fat (01360L)
- reduced sodium (01360M)
- rounds (01360N)
- shredded (01360O)
- sliced (01360P)
- smoked (01360Q)
- wheels (01360R)
- other _____ (01360S)

Farmers Cheese

- bulk (01400A)
- curds (01400B)
- cuts (01400C)
- fat free (01400D)
- flavored (01400E)
- horns/mini-horns (01400F)
- Kosher (01400G)
- loaf (01400H)
- organic (01400I)
- reduced cholesterol (01400J)
- reduced fat (01400K)
- reduced sodium (01400L)
- other _____ (01400M)

Feta

- aged (01440A)
- bulk (01440B)
- crumbled (01440C)
- cups (01440D)
- cuts (01440E)
- fat free (01440F)
- flavored (01440G)
- grated (01440H)
- half moons (01440I)
- Kosher (01440J)
- organic (01440K)
- reduced cholesterol (01440L)
- reduced fat (01440M)
- reduced sodium (01440N)
- tubs (01440O)
- wedges (01440P)
- other _____ (01440Q)

Goat Cheese

- aged (01460A)
- blue (01460B)
- butter (01460C)
- cheddar (01460D)
- cones (01460E)
- containers (01460F)
- crumbled (01460G)
- cuts (01460H)
- cylinders (01460I)
- discs (01460J)
- Feta (01460K)
- flavored (01460L)
- fresh (01460M)
- Grana (01460N)
- Kosher (01460O)
- logs (01460P)
- medallions (01460Q)
- organic (01460R)
- pyramids (01460S)
- smoked (01460T)
- tubs (01460U)
- wheels (01460V)
- other _____ (01460W)

Gorgonzola (see Blue/Gorgonzola)

Gouda (see Edam/Gouda)**Havarti**

- block (01480A)
- bulk (01480B)
- cuts (01480C)
- fat free (01480D)
- flavored (01480E)
- Kosher (01480F)
- loaf (01480G)
- organic (01480H)
- reduced cholesterol (01480I)
- reduced fat (01480J)
- reduced sodium (01480K)
- sliced (01480L)
- smoked (01480M)
- other _____ (01480N)

Monterey Jack

- aged (01520A)
- barrels (01520B)
- block (01520C)
- bulk (01520D)
- curds (01520E)
- cuts (01520F)
- dry/aged (01520G)
- fat free (01520H)
- flavored (01520I)
- fresh (01520J)
- grated (01520K)
- horns/mini horns (01520L)
- Kosher (01520M)
- loaf (01520N)
- marbled (01520O)
- organic (01520P)
- pepper (01520Q)
- reduced cholesterol (01520R)
- reduced fat (01520S)
- reduced sodium (01520T)
- shredded (01520U)
- sliced (01520V)
- smoked (01520W)
- sticks (01520X)
- wedges (01520Y)
- wheels (01520Z)
- other _____ (01520AA)

Mozzarella

- American type (01560A)
- balls (01560B)
- blends (01560C)
- blocks (01560D)
- bulk (01560E)
- colored (01560F)
- curd (01560G)
- cured (01560H)
- cuts (01560I)
- diced (01560J)
- fat free (01560K)
- flavored (01560L)
- fresh (01560M)
- grated (01560N)
- Kosher (01560O)
- loaves (01560P)
- low fat (01560Q)
- organic (01560R)
- reduced cholesterol (01560S)
- reduced fat (01560T)
- reduced sodium (01560U)
- rolls (01560V)
- shredded (01560W)
- sliced (01560X)
- smoked (01560Y)
- sticks (01560Z)
- super premium (01560AA)

- whips (01560BB)
- other _____ (01560CC)

Muenster

- bricks (01600A)
- bulk (01600B)
- cuts (01600C)
- fat free (01600D)
- flavored (01600E)
- grated (01600F)
- Kosher (01600G)
- loaf (01600H)
- organic (01600I)
- reduced cholesterol (01600J)
- reduced fat (01600K)
- reduced sodium (01600L)
- sliced (01600M)
- shredded (01600N)
- smoked (01600O)
- wheels (01600P)
- other _____ (01600Q)

Parmesan/Romano

- aged (01640A)
- blends (01640B)
- blocks (01640C)
- bulk (01640D)
- cuts (01640E)
- dehydrated (01640F)
- fat free (01640G)
- flavored (01640H)
- grated (01640I)
- Kosher (01640J)
- organic (01640K)
- reduced cholesterol (01640L)
- reduced fat (01640M)
- reduced sodium (01640N)
- shaved (01640O)
- shredded (01640P)
- sliced (01640Q)
- wheels (01640R)
- other _____ (01640S)

Processed Cheese

- aerosol (01680A)
- bulk (01680B)
- cans (01680C)
- cuts (01680D)
- fat free (01680E)
- flavored (01680F)
- Kosher (01680G)
- loaf (01680H)
- organic (01680I)
- portion packed(01680J)
- reduced cholesterol(01680K)
- reduced fat (01680L)
- reduced sodium (01680M)
- sauces (01680N)
- shredded (01680O)
- sliced (01680P)
- smoked(01680Q)
- spreads(01680R)
- tube (01680S)
- other _____ (01680T)

Provolone

- aged (01720A)
- balls (01720B)
- blends (01720C)
- bulk (01720D)
- cuts (01720E)
- diced (01720F)
- fat free (01720G)
- flavored (01720H)
- grated (01720I)
- Kosher (01720J)

- loaves (01720K)
- organic (01720L)
- reduced cholesterol (01720M)
- reduced fat (01720N)
- reduced sodium (01720O)
- shredded (01720P)
- sliced (01720Q)
- smoked (01720R)
- other _____ (01720S)

Queso Blanco

- bulk (01760A)
- cuts (01760B)
- fat free (01760C)
- flavored (01760D)
- grated (01760E)
- Kosher (01760F)
- organic (01760G)
- reduced cholesterol (01760H)
- reduced fat (01760I)
- reduced sodium (01760J)
- shredded (01760K)
- other _____ (01760L)

Ricotta

- bulk (01800A)
- cuts (01800B)
- fat free (01800C)
- flavored (01800D)
- impastata (01800E)
- Kosher (01800F)
- organic (01800G)
- reduced cholesterol (01800H)
- reduced fat (01800I)
- reduced sodium (01800J)
- tubs (01800K)
- other _____ (01800L)

Romano (see Parmesan/Romano)**Sheep Cheese**

- aged (01810A)
- cream cheese (01810B)
- cubes (01810C)
- cuts (01810D)
- flavored (01810E)
- fresh (01810F)
- grilling (01810G)
- halfmoons (01810H)
- horns(01810I)
- logs (01810J)
- organic (01810K)
- sealed (01810L)
- sliced (01810M)
- other _____ (01810N)

Specialty

- Apple Jack (01820A)
- Asiago (01820B)
- Bakers (01820C)
- Boccorini (01820D)
- Bouton de Coulettes (01820E)
- Butter Kaese (01820F)
- Chevre (01820G)
- Cotija(01820H)
- Cottage Cheese (01820I)
- Creme Fresh (01820J)
- Double Cream (01820K)
- Farmstead (01820L)
- Fontina (01820M)
- Fromage Blanc (01820N)
- Gift Baskets (01820O)
- Grana (01820P)
- Gruyere (01820Q)
- Hannahbells (01820R)
- Hispanic (01820S)
- Italian Sharp (01820T)

- Italico (01820U)
- Juusto (01820V)
- Kasserli (01820W)
- Kefir (01820X)
- Lacey (01820Y)
- Limburger (01820Z)
- Lorraine (01820AA)
- Maasdam (01820BB)
- Manchengo (01820CC)
- Mascarpone (01820DD)
- Middle Eastern (01820EE)
- Mixed Milk, Fresh/Unripened (01820FF)
- Neufchatel (01820GG)
- Oaxaca (01820HH)
- Organic (01820II)
- Parmani (01820JJ)
- Pepato (01820KK)
- Portion Packed (01820LL)
- Quark (01820MM)
- Queso Fresco (01820NN)
- Raclette (01820OO)
- Reggiano (01820PP)
- Sareanah (01820QQ)
- Serenita (01820RR)
- Spreads (01820SS)
- Stilton (01820TT)
- Teleme (01820UU)
- Torte Loaf (01820VV)
- Triple Cream Butter (01820VW)
- Yogurt Cheese (01820XX)
- other _____ (01820YY)

String

- bulk (01840A)
- cuts (01840B)
- fat free (01840C)
- flavored (01840D)
- Kosher (01840E)
- marinated (01840F)
- multi-packs (01840G)
- organic (01840H)
- pepper (01840I)
- reduced cholesterol (01840J)
- reduced fat (01840K)
- reduced sodium (01840L)
- rope (01840M)
- single-packs (01840N)
- smoked (01840O)
- whips (01840P)
- other _____ (01840Q)

Swiss

- aged (01880A)
- block (01880B)
- bulk (01880C)
- cuts (01880D)
- fat free (01880E)
- flavored (01880F)
- Kosher (01880G)
- no salt (01880H)
- organic (01880I)
- reduced cholesterol (01880J)
- reduced fat (01880K)
- reduced sodium (01880L)
- shredded (01880M)
- sliced (01880N)
- smoked (01880O)
- wheels (01880P)
- other _____ (01880Q)

New Category Suggestion:

<input style="width: 95%; height: 100%;" type="text"/>
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